



# CORUM8

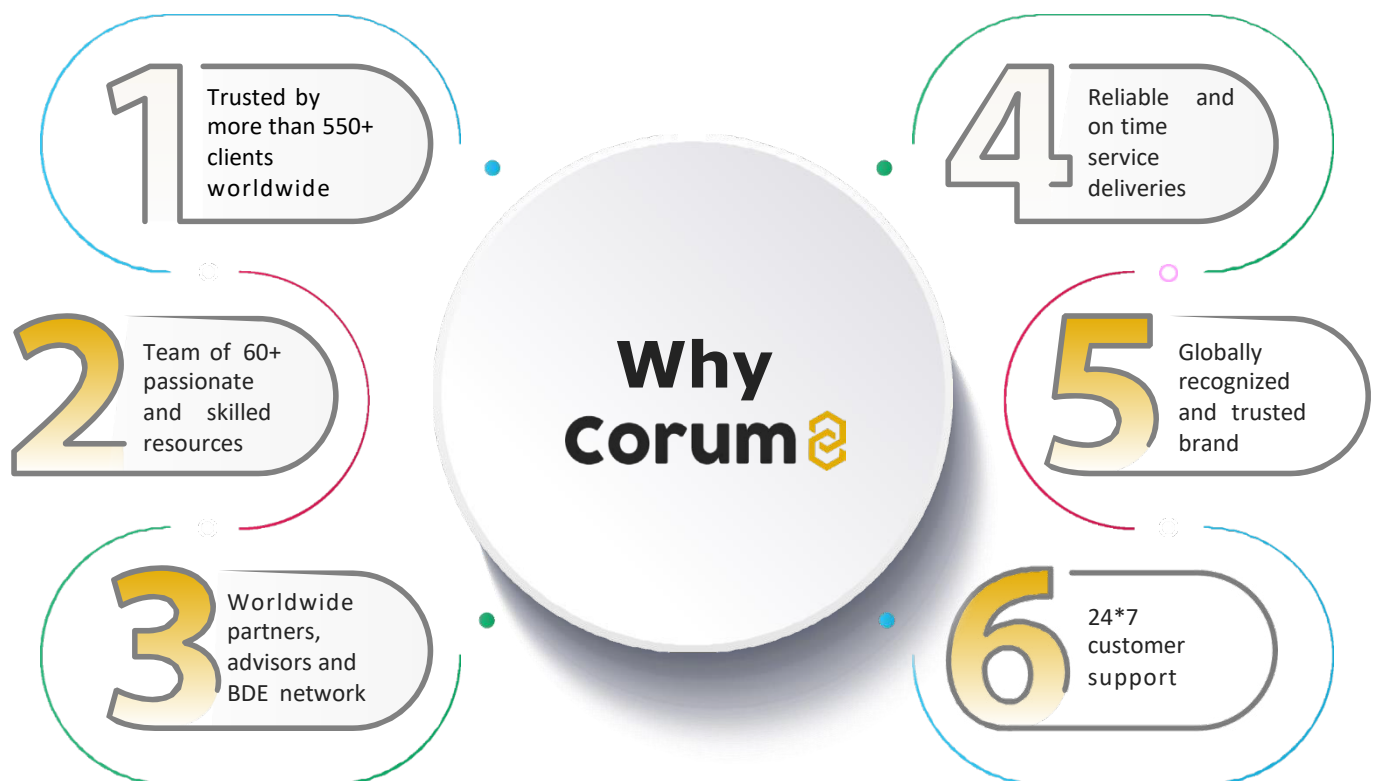
## COMPANY PROFILE

# About Company

Corum8 is a consecutive award winning blockchain, crypto and web3 focused marketing, PR and technology company formed in 2018 with presence in US, India and Dubai.

The company have worked with over 550+ token, web3, metaverse, gamify, healthfi, DeFi and enterprise blockchain projects before and have great experience in handling projects of all sizes.

[Click here to view our market reviews](#)





## Vision

## Mission

Our mission is not to work just as service providers but also as a strategic partner.

Helping adoption of blockchain, crypto, metaverse, web3 technologies among masses by developing and marketing products in the most simplified and engaging way.

## Area Of Focus



CRYPTO



WEB3



METaverse



DEFI



NFT



GAMIFI



FINTECH



BLOCKCHAIN



REAL ESTATE NFT



HEALTH-FI



# Growth Hack Marketing

## Community Building

[Click here to view Case Study](#)

All-inclusive comprehensive package – commitment 4 month for below KPIS



### Global Content Production

- 100+ videos on youtube & tiktok by micro influencers
- 200+ articles on blogging sites like medium, steemit, etc. by bloggers
- 800+ other social media marketers/ shillers (twitter, discord, reddit, facebook, instagram, linkedin, etc.)
- who will create conversations around your project on Telegram, Twitter, and other social media channels with 4,000+ conversations per month.



### Regional Marketing

This campaign can bring total 1200+ influencers who will promote project with 70% content in English and 30% content in 20+ different regional language like Arabic, Turkish, Hindi, Chinese, Spanish, German, Portuguese, Vietnamese, Russian, etc.



### User Engagement & Online Reputation Management

- Approx 800+ social media micro influencers will buzz 4 times per week on their social media like twitter, LinkedIn, Instagram, discord, telegram, etc. which builds up strong brand ranking, reputation and presence in social media.
- 90000+ new people join the project in the campaign
- Includes 20000+ conversations



### Micro Influencers

1200+ most organic level of small influencers who focus on content and don't look after their numbers of subscribers.



### Management

Telegram bot to auto remove spam links, captcha, etc  
Discord server set up & spam bot deployment.





# Paid PR Services



## Premium Press Releases

We curate the brand story and create FOMO about you covering a punchy story about your brand in top premium news channels around the world in different languages.



## Regional Press Releases

Cover your brand story in different regions across the globe where English is not the language of people's understanding. We take your story to masses by story translations and releasing in regional media channels.

We cover regions like China, Japan, Korea, different parts of Europe, India and Indonesia.

Contact us for more channels and details.



## Print Media

Cover your brand story in physical advertorial like newspapers and magazine covers to achieve immense brand push along with brand positioning.



trescon

agora



BLOCKCHAIN ECONOMY  
ISTANBUL

METAVSUMMIT

FUTURE  
BLOCKCHAIN  
SUMMIT  
قمة مستقبل البلوك تشين

# Organic PR Services

Finding the best angle to present your project and leaderships to top business, fintech, financial, IT & crypto media. We will reach out to appropriate traditional and web3 editors/ journalists globally with the story and publications they are interested to cover focusing on tier 1 news channels.



## **Pitching Digital/ Print media opportunities**

We create content strategy in relevance to the research onto which journalists are writing about and find angles to incorporate the project into the topic. We have database and media pitching softwares to reach out to journalists.



## **Copywriting and Content Creation**

We will create 4 strategic content pieces to pitch journalists or release in press. These content pieces will be made by native English speaker and professional media communication expert.



## **Press Release Distribution**

For every partnership, announcement, news, and significant development, our team will publish an official report to the media to our personal database, consisting of over 80,000 journalists globally. Each press release may be tailored to a specific geographical target in its regional language on request.



## **Event Exhibition Interviews/ Panel Discussions/ Speaking Opportunities / Investor Pitch Sessions**

- Corum8 will provide a list of the leading events and conferences where the project can exhibit and present themselves in front of channel partners, potential customers or investors within the crypto/WEB3 space globally.
- Our team will find opportunities for the project's executive team to speak in panel discussions / give keynote speeches/ investor pitches/ media interviews wherever possible.



## **PR Strategies and Agenda**

- Partnership/ Co-Branding Opportunities – will find potential partnership opportunities, such as projects with a large following/user base, where we can cross-promote the brand and merge their communities into yours.
- Leadership Dashboard – We will boost brand credibility by setting your project as an example in brand mentions during educational, latest-tech or current-affairs articles or providing expert quotes from the company's leaders.
- Celebrities/ Influencer Ambassador Tie-ups and management

# Community Building

**Build crypto community in all the social media channels like telegram, discord, twitter and other social media channels.**

- Community user onboarding
- Setting up auto message bots
- Spam fighting
- Community engagement
- Shilling
- Mass DM & servers marketing on telegram/ discord/ twitter
  - Includes 2000 conversations per month.

# Social Media Marketing

Our goal is to increase the relevant user base and make knowledgeable content for the social media community!

Engaging content creation using relevant hashtags

Creating appealing posts with proper CTAs

Follow social media Calendar about news, memes, personalized postings

Targeting posts towards selected audience using AI and growth hack technique

# Macro Influencer Campaign

- For influencers over 100k subscribers on YouTube, Instagram TikTok, Twitter etc.
- Influencers can be ambassadors of company, create review videos and platform walkthrough videos and post on their channels.
- These advertisements can be created and shared on the relevant channels





# Document Writing

- Establish the legitimacy of your project amongst the community with a Investor's Pitch Deck, Lightpaper and Whitepaper
- Make engaging, interactive and factual documents

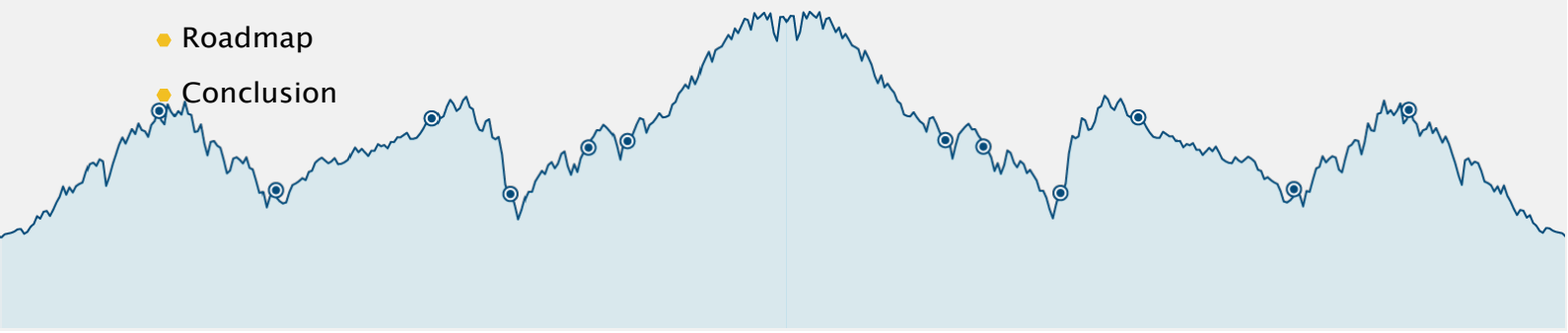
## Whitepaper Pitch Deck

We have delivered more than 90+ technical documents including pitch decks, whitepaper, lightpaper and content docket as per demands.

We understand your problem statement and then design accurate docket with proper content and infographics which can speak on your behalf about your project.

Our whitepaper generally covers topics which can be customized as per demand

- Cover page
- Executive Summary
- Index
- Mission
- Vision
- Introduction
- Market Analysis
- Problems & Solutions
- Product Description
- Economics
- Roadmap
- Conclusion



# Email Marketing

- Blast Email Campaign to spread Information about your company's events or newsletters
- Nurture leads with a Drip Email campaign made for your custom sales cycle specially designed for B2B deals
- Scrap Email addresses using our AI techniques and custom-made bots based on filters provided by clients

# CMC & Rating Sites Listing

We help crypto projects in listing on Coinmarketcap, Coingecko, ICO Holder and other rating websites.

We also help in trending token on CMC, creating watchlist, CMC commenting, coingecko likes, etc

# Investor Relations

- Connect to Strategic Investors
- Fund Raising through equities and tokens
- Virtual Meetings
- Networking Events
- Roadshow Presentations
- Funnel based Email Campaigns and linkedin DMs over pre-seed investors, seed investors, VCs, hedge funds, family offices and wealth management companies

# Token Sale / Crowdfunding

- Services available for ICO, IDO, IEO and STO
- Investor Outreach and proper marketing services for raising investments for projects at all stages

## Exchange Listing

- We help consult the crypto projects and in exchange listing as per the requirements.
- We help projects in listing at both decentralised and centralised exchange.

## Technology Services

- Public & Private blockchain development.
- Infrastructure development on public blockchains like Ethereum, Tron, Cosmos, Stellar, Binance smart chain, polygon, cosmos, solana and Cardano.
- Product, DAPP development & support on private blockchains like Hyperledger Fabric/ Sawtooth/ Indy/ Burrow, R3/Corda which gives benefits of blockchain in permission based private network.
- Make parallel blockchains and custom solutions as per clients requirements
- Integrate Blockchain in your existing project with the expertise of our development team.



## Website Development

- Single page Landing website
- Launch Pad – ICO Dashboard
- Multi Page website

## Token and Smart Contract Development

- NFT smartcontract, Defi smartcontract
- Build tokens on Solana, Polygon, Ethereum etc.
- Our team can build tokens and smartcontracts over 18+ blockchains


## NFT Marketplace Development

- Launch a feature-rich NFT marketplace on different blockchain networks, like Ethereum, Avalanche and Polkadot.
- Our offerings include NFT creation, storefront exploration, wallet integration, bid placing and NFT storage solution.

## Metaverse Development

- Launch a future-ready Metaverse by supporting the technical and development needs of your project.
- With our expertise in blockchain, augmented reality, and virtual reality, we design and develop metaverse components like 3D virtual spaces, metaverse NFT marketplaces, metaverse applications, and decentralized platforms.

## Gamifi Development

- Create engaging mobile games with rich features, for Android and iOS.
  - Develop epic games for Windows and Mac, from concept to release.
  - Make video games with NFTs integrated as a crucial gameplay element.
- 



# Client Interviews



550+ clients and counting...

## Partnerships



# Our Team



**Neha Soni**  
CEO & Founder  
8+ Years of Experience Ex-IBM  
as Blockchain SME  
Nehasoni.co



**Anita AKA Krypto Granny**  
Investment Manager  
Event Host/ Speaker  
26+ Years of Experience



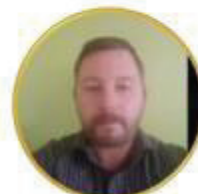
**Damini Chelani**  
Assistant VP of Partnership  
8+ Years of Experience



**Shelle Fantastic**  
Blockchain & Business Advisor  
9+ Years of Experience



**Pekka Kelkka**  
Sr. Investment Relation  
Advisor  
Public Speaker  
25+ years of Experience



**Alan Browne**  
VP of Marketing  
9+ Years of Experience



**Manish Awasthi**  
Chief Technology Officer  
20+Years of Experience in IBM, Dhanush  
Infotech, and Aricent



**Nishant Kothari**  
Chief Operations Officer  
7+ Years of Experience



**Rajat Chhapparwal**  
Business Analyst  
3+ years of experience



**Jean Marc Mensiah**  
AI Subject Matter Expert  
14+ Years of Experience



**Anthony Silver**  
Business & Legal Advisor  
10+ Years of Experience



**Timo Tripler**  
Investment Relation  
Manager  
Public Speaker  
10+ Years of Experience

**60+ team members across world and counting...**

# RATE CARD Discounted

Service	Duration	Cost	Monthly Subscription Discount
<b>Economy Package - Growth Hack Marketing</b> <ul style="list-style-type: none"> <li>- 20+ videos (youtube/tiktok)</li> <li>- 4+ regions covered via marketing in regional language</li> <li>- 50+ articles (medium/ steemit/ blogs, etc)</li> <li>- 150+ social media influencers (twitter, reddit, facebook, instagram, linkedin, any 4)</li> <li>- 230+ total influencers with 4000+ conversation</li> <li>- 20000+ community with engagement (telegram/ discord)</li> </ul>	30 Days	\$17800	10% (Can be claimed from second month on continuation)
<b>Gold Package - Growth Hack Marketing</b> <ul style="list-style-type: none"> <li>- 50+ videos (youtube/tiktok)</li> <li>- 10+ regions covered via marketing in regional language</li> <li>- 100+ articles (medium/ steemit/ blogs, etc)</li> <li>- 300+ social media influencers (twitter, reddit, facebook, instagram, linkedin, any 4)</li> <li>- 500+ total influencers with 8000+ conversation</li> <li>- 40000+ community with engagement (telegram/ discord)</li> </ul>	60 Days	\$31680	10%++ OFF on Subscription
<b>Platinum Package - Growth Hack Marketing</b> <ul style="list-style-type: none"> <li>- 100+ videos (youtube/tiktok)</li> <li>- 20+ regions covered</li> <li>- 200+ articles (medium/ steemit/ blogs, etc)</li> <li>- 800+ social media influencers with 20000+ conversation (twitter, reddit, facebook, instagram, linkedin, any 4)</li> <li>- 1200+ total influencers</li> <li>- 100,000+ community with engagement (telegram/ discord)</li> </ul>	120 Days (4 months)	\$63360	10%++ OFF on Subscription
<b>Email Marketing – Newsletter</b> 10000+ Emails per month	30 Days	\$1900	10%
<b>Community Management</b> <ul style="list-style-type: none"> <li>- Telegram and Discord</li> <li>- 3 managers deployed for 16 hours management</li> </ul>	30 Days	\$1900 per channel	10%
<b>Social Media Marketing</b> <ul style="list-style-type: none"> <li>- Channels like Twitter, linkedin, discord, Instagram, facebook, reddit, telegram.</li> <li>- Content strategies &amp; post designing with captions</li> <li>- Page/ Profile branding</li> <li>- Social media calendar designing and automation</li> <li>- Upto 25 Images, banner, reels, memes, etc. with captions</li> </ul>	30 Days	\$3900 for any 3 channels	5%
<b>Macro Influencer Marketing</b> <ul style="list-style-type: none"> <li>- 6 influencers on youtube with 100k+subscribers</li> </ul>	20 Days	\$9800	10%
<b>B2B Marketing</b> LinkedIn <ul style="list-style-type: none"> <li>- 50 personal DM per day</li> <li>- Set up zoom meeting</li> <li>- Email sales funnel designed</li> <li>- 100 filtered &amp; scrapped emails</li> </ul>	30 Days	\$6800	10%

Service	Duration	Cost	Monthly Subscription Discount
<b>User Enhancement</b> <ul style="list-style-type: none"> <li>- Telegram, Twitter, Discord, reddit or any other social media</li> </ul>	30 Days	\$5800/ 10000 on twitter \$4800/10000 on telegram \$6800/3000 on discord	5%
<b>Coinmarketcap Listing</b> <b>BSCscan Listing</b> <b>Coingecko Listing</b>	30 Days	\$4800 \$3800 \$4800	
<b>Content Development</b>	1000 word/ 4 days	\$0.5/ word	10%
<b>Whitepaper Writing</b> <b>Light Paper Writing</b> <b>Pitch Deck Development</b>	20 days 10 days 15 days	\$2600 \$999 \$1800	
<b>Organic PR</b> <ul style="list-style-type: none"> <li>- Publish thought Leadership Articles or Press Releases: min 4/month</li> <li>- Tailored Content Creation &amp; Copywriting</li> <li>- Pitching for Interviews to targeted Journalists and Media</li> <li>- Partnerships and co-branding opportunities</li> <li>- Pitching for Speaking Opportunities and Panel Discussions</li> <li>- Create PR agendas &amp; strategies</li> </ul>	30 days	\$13500	10%
<b>Event Participation</b> <ul style="list-style-type: none"> <li>- Exhibition in relevant event with basic booth and flyers in the event</li> <li>- Speaking slot in panel</li> <li>- Interview During event on booth</li> <li>- PR coverage</li> <li>- Introduction to potential partners or investors.</li> <li>- Event Booth</li> </ul>	1 event	\$9800	10%
<b>Coinmarketcap &amp; Coingecko Marketing</b> <ul style="list-style-type: none"> <li>• 1500 messages/month on CoinMarketCap</li> <li>• +4K Watchlist on CoinMarketCap</li> <li>• +1K Likes on CoinGecko</li> </ul>	30 Days	\$13800	
<b>Google Ads</b> <b>Native Ads</b>	30 Days	20% of Ads budget 20% of Ads budget	
<b>AMA/ Twitter Spaces – 10-15</b> AMAs will have more than 50k members each, averaging at 2000 USD/AMA. A list can be provided, or a selection can be made for you within the recommended budget.		\$19800	



# Monthly PR Rate Card

Discounted

## Startup Package

- ✓ **Public Relations Services including:**
  - 📍 Tier-1 Published Thought Leadership Articles or Press Releases: min 2/month
  - 📍 Strategy consultation along with Content Creation & Copywriting
  - 📍 Pitching for Interviews to Media, min 1 placement
  - 📍 Partnerships and co-branding opportunities
  - 📍 2-3 blogs/ month**\$10880**
- ✓ **Social Media Management including:**
  - Content & Graphics
  - 📍 Twitter – 30 posts/month
  - 📍 Paid ads consulting**\$1980**
- 📍 Reddit Post – 40/month
- \$1980**
- ✓ **Community management including**
  - 2 x Daily Telegram or Discord moderator covering 16 hours**\$1880**
- ✓ **Influencer Management and Campaign design. includes:**
  - 📍 Selection & negotiation,
  - 📍 Influencer pointer sheet**20% management fee of influencers selected.**
- ✓ **Marketing Campaigns:**
  - 📍 6-10 unique campaign ideas
  - 📍 Execution of 3 campaigns**\$1480**
- ✓ **Account Manager**
  - 📍 1 hour weekly call
  - 📍 Weekly update
  - 📍 Monthly Report**Included with the above**

Discounted Bulk Price for all of the above:

**\$19,620 USD/month**

## Enterprise Package

- ✓ **Public Relations Services including:**
  - 📍 Tier-1 Published Thought Leadership Articles or Press Releases: min 3/month
  - 📍 Tailored Content Creation & Copywriting
  - 📍 Pitching for Interviews to Targeted Journalists and Media, min 1 editorial placement
  - 📍 Partnerships and co-branding opportunities
  - 📍 4-5 blogs
  - 📍 Pitching for Speaking Opportunities and Panel Discussions – includes minimum 2 placements**\$12880**
- ✓ **Social Media Management including:**
  - Content & Graphics
  - 📍 Twitter – 30 posts/month
  - 📍 LinkedIn – 12 posts/month
  - 📍 Paid ads consulting**\$2880**
- 📍 TikTok/ Youtube Videos – 5-8 informative slide animation/ reel videos averaging 2 minutes each, number of videos depends upon how long the videos are.
- \$2880**
- 📍 Reddit Posts – 40/month
- 📍 Telegram Post – 30-40 posts/ month
- \$2880**
- ✓ **Community management including**
  - 3 x Daily Telegram or Discord moderators covering 24 hours**\$2880**
- ✓ **Influencer Management and Campaign design. includes:**
  - 📍 Selection & negotiation,
  - 📍 Influencer pointer sheet**20% management fee of influencers selected.**
- ✓ **Marketing Campaigns:**
  - 📍 15-20 unique campaign ideas
  - 📍 Execution of 5 campaigns**\$2880**
- **Account Manager**
  - 📍 1 hour weekly call
  - 📍 Weekly update
  - 📍 Monthly Report
  - 📍 Advisory**Included with the above**

Discounted Bulk Price for all of the above:

**\$24,880 USD/month\***

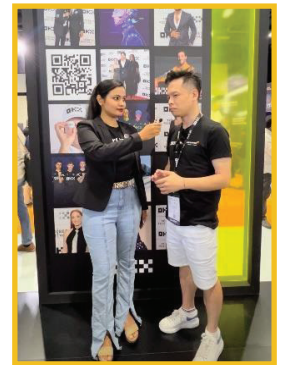
# Corum8 Gallery



**Business Excellency Award in Blockchain Dubai**



**Talk about CBDC in EXPO2020, Dubai**



**OKX**



**Award in Global Annual Investment Summit**



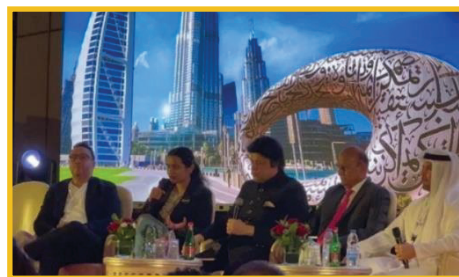
**All award winner at Global Annual Investments summit**



**Corum8 team with Chingari team after an Interview with Chingari co-founder**



**Kucoin**



**Speaking in same panel with the Chairman of Nikai group and MD of first bank of Abu Dhabi during UAE India treaty event done by GMBF**



**Award in GPS**



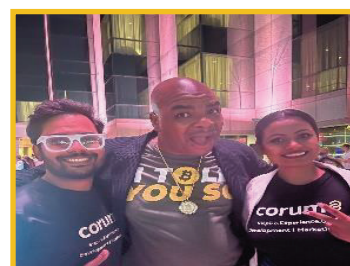
**Vertex Events**



**Metamask**



**Gate.io**



**Influencer - Davinci**



**Binance Founder - CZ**

**WE LOOK FORWARD  
TO WORKING  
TOGETHER**

**corum** 



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