DeepTrace

Product by



Supply Chain Solution

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For

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powered by

Blockchain, AI & IOT

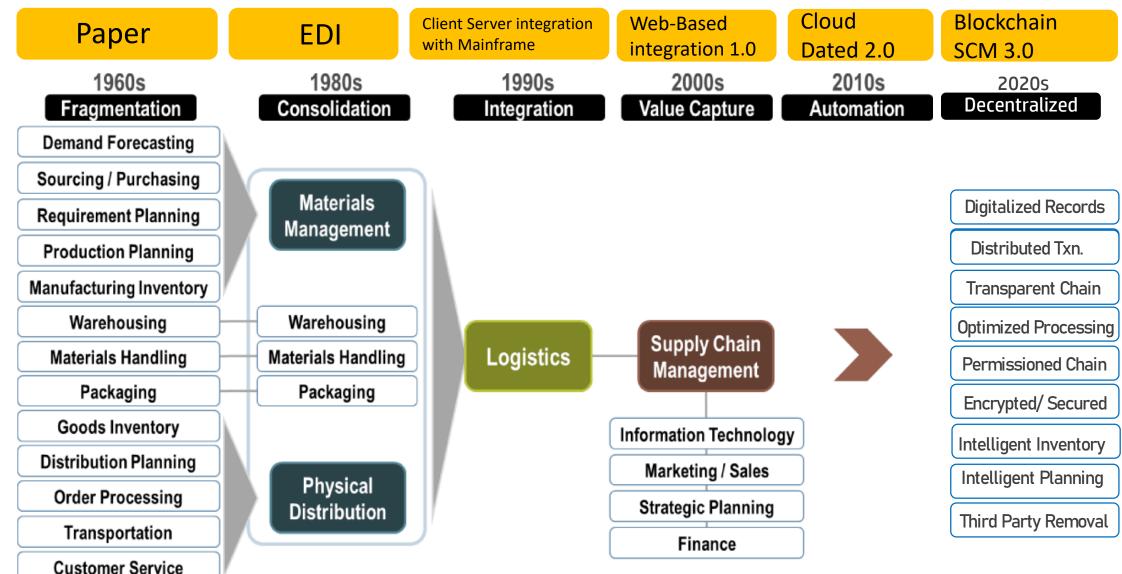
Introduction

Transparency, trust, security and traceability are the foundations of any supply chain and logistics company.

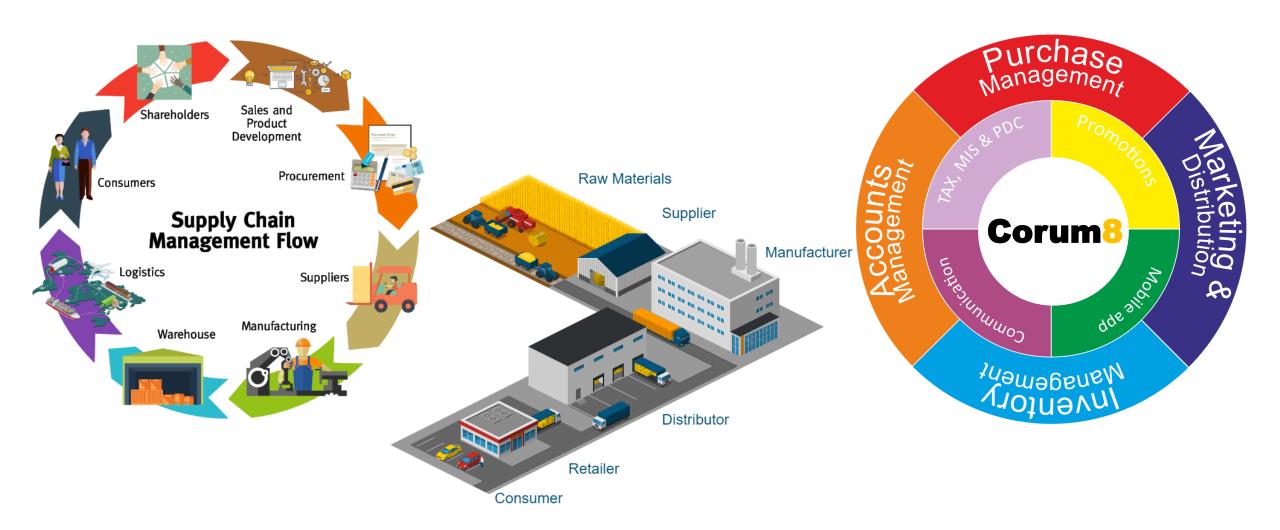
DeepTrace aims to optimize business transactions and trading relationships to achieve global scalability, automation and security keeping quality and costs in check.



History



Traditional SCM



Problems



Mutability







Error Prone and Manual Work







Data Inconsistency



Record Keeping



Flawed and Failure Components



Management of Time Stamped Sensitive Information

- P,
- Traceability and Tracking Issues



No Product Authenticity



Brand Quality Compromise



Opaque Flow

Value Proposition



DeepTrace is a distributed ledger trail application which is a shared, immutable ledger that records transactions and tracks assets—intangible or tangible. Virtually anything of value can be tracked (preferably by IOT devices to reduce manual interventions to remove human errors and overhead costs) and traded on a blockchain network, reducing risk and cutting costs for all involved. While the power of **DeepTrace** comes from its ecosystem members, blockchain enables the secure distribution and storage of the vital information that is the heart of the platform.

Solution

Product Authenticity Brand Protection Verifiability Secured Payment & Tracking AFF Recoverability Permissioned Sharing/ Access Tamper-proof recording

Standardization Privacy Immutability Provenance and Auditability Workflow Automation Interoperability Scalability Cost and Resource Optimization



Standardization

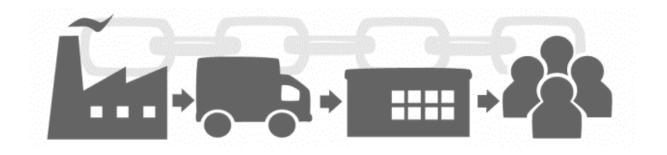
DeepTrace is continuing to develop standardized structured documents to replace the typical unstructured documents in use today(considering structured data is digital data and unstructured data are pdfs/scans.

Interoperability

DeepTrace is a distributed ledger platform that is available to participants of any party to a SCM, anywhere in the world. The platform provides a way for all major SCM and permissioned participants to immediately contribute to and extract value from the DeepTrace ecosystem.

Permissioned Sharing

DeepTrace document permissions are determined through a combination of the organization's role and the document type. The DeepTrace platform then permits access to documents according to the permission matrix.



Permissioned Access

DeepTrace ensures flexibility and control over who can view, publish and subscribe to specific data. SCM milestones and documents are only accessible to authorized parties.

Tamper-proof recording

Nonrepudiation for all data submitted to the platform. All data is signed by the submitter and recorded in the ledgers of the Trust Anchors.

Verifiability

Data against the recorded proof of submission on the blockchain. Every piece of data can be verified against a hash of its original submitted content.

Provenance and Auditability

All transactions are signed and dated on the ledger..

Privacy

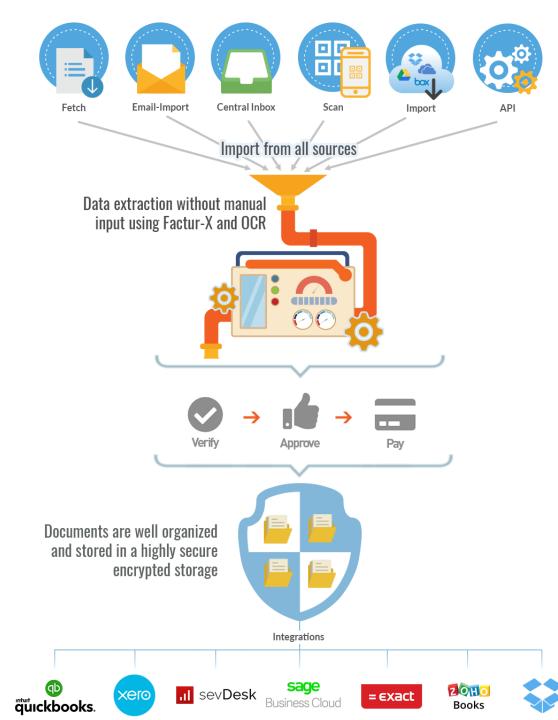
Data to ensure that it is only shared with relevant organizations. Only registered entities with Certificates can access the ledger. Channel Level Control Application Level Access Control.

Recoverability

The solution from the data recorded on the blockchain. All data is distributed and replicated across the ledgers of the Trust Anchors.

Immutability

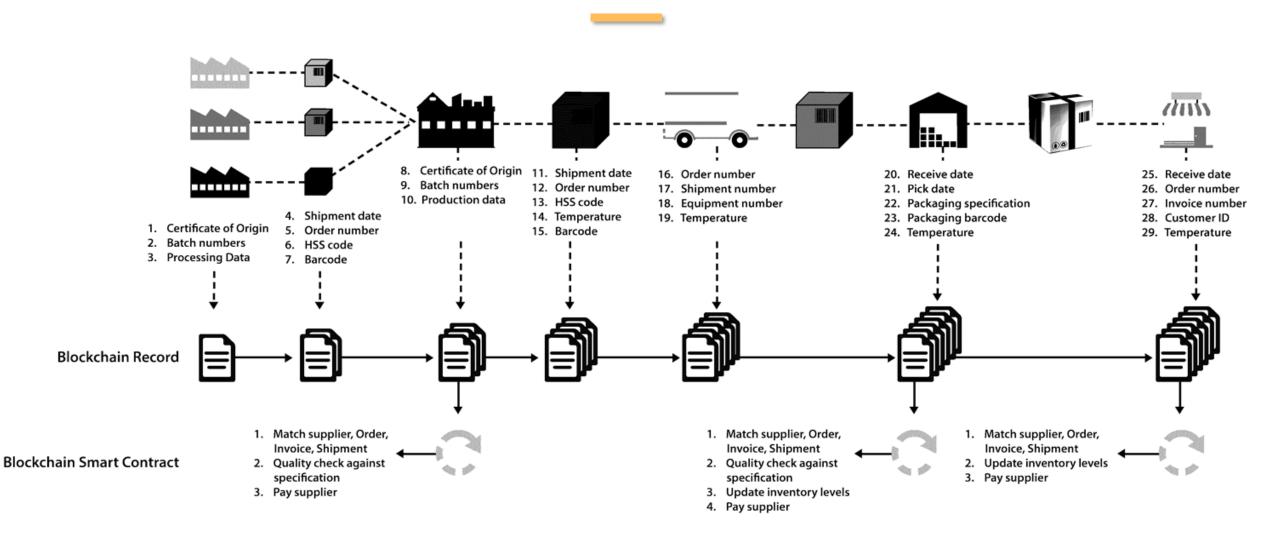
In addition to being able to download each version of a document, DeepTrace also performs a Consistency Check to indicate a document has been verified on the blockchain. Once a document (or a version of a document) is selected, the particular document will be retrieved from the secure Blockchain Document Store and the hash stored on the blockchain will be compared with a newly generated hash. After this check is complete, the Consistency Check will indicate that the document has been verified on the blockchain and has not been altered in any way.



Workflow Automation

Trade documents associated with SCM in a distributed and shared repository, eliminates endless file, folder and email searching for information. DeepTrace uses the Hyperledger Fabric permissioned blockchain to guarantee the immutability and traceability of SCM related documents. Each time a document is edited or uploaded to the DeepTrace platform, a new version of the document is created and added to the document store, eliminating multiple copies and the inconsistency of identifying the latest versions.

Blockchain Layer

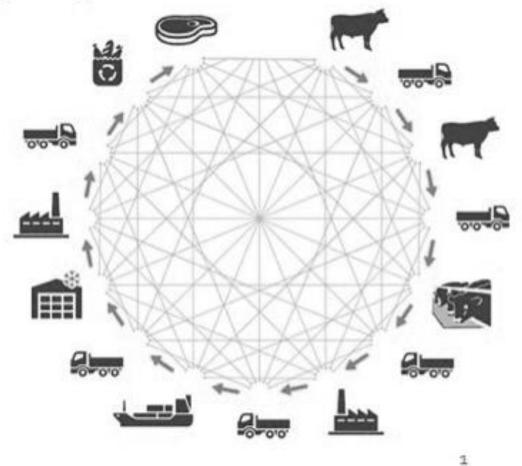


The Difference...

Traditional Supply Chains Rely On Trust

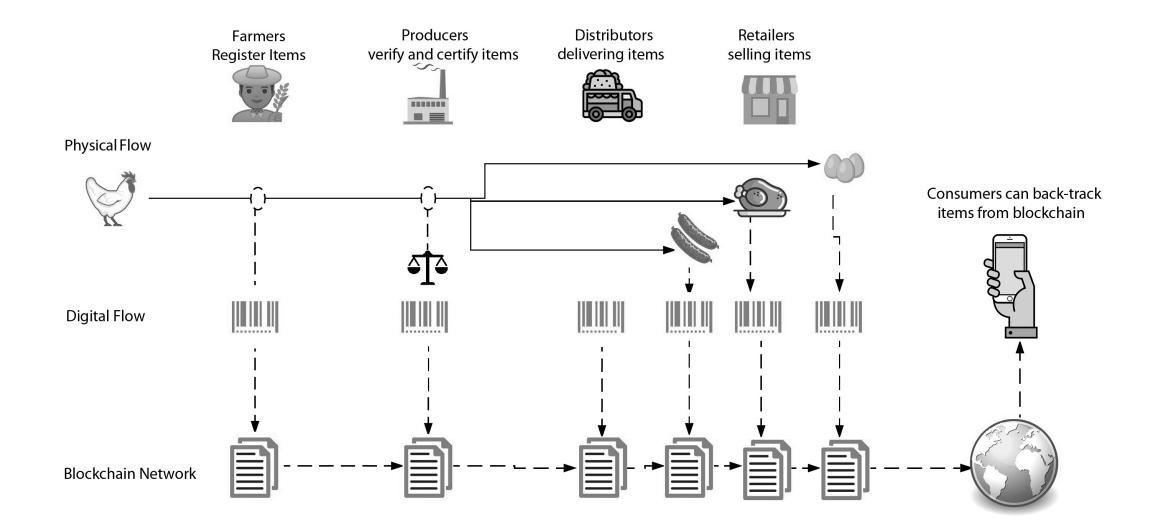
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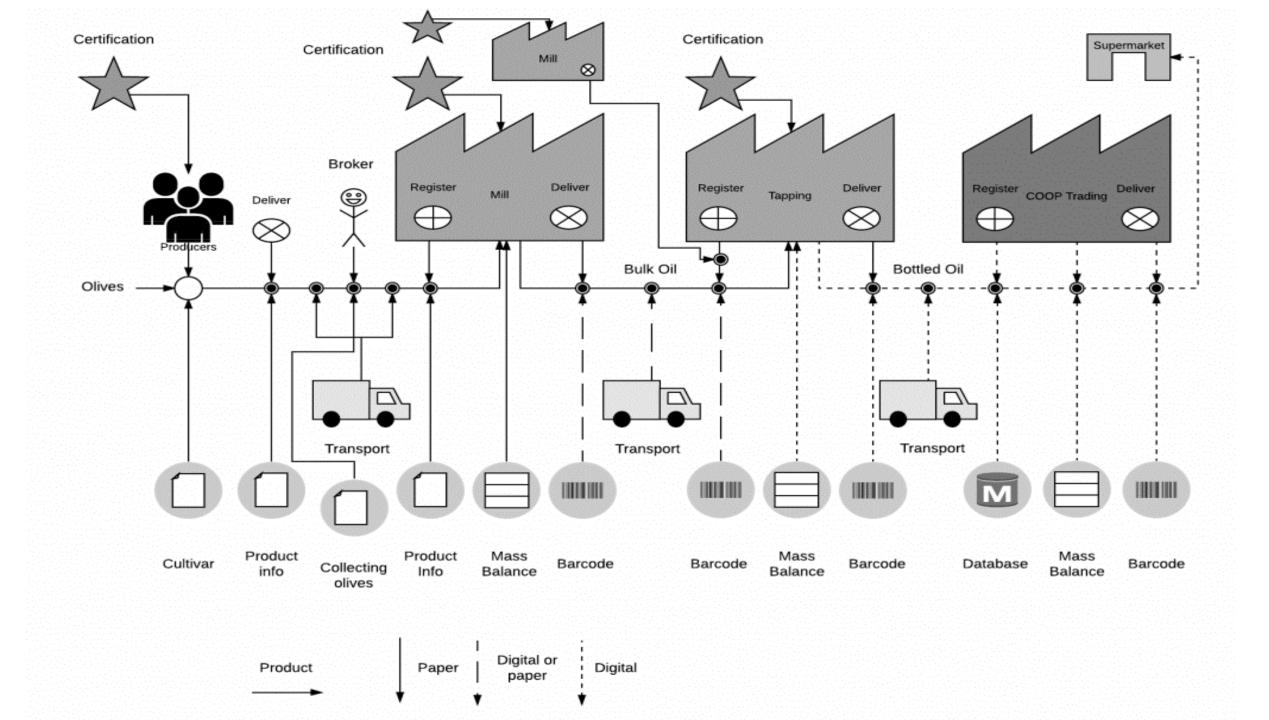
Transactions On A Blockchain is Verified by All Users



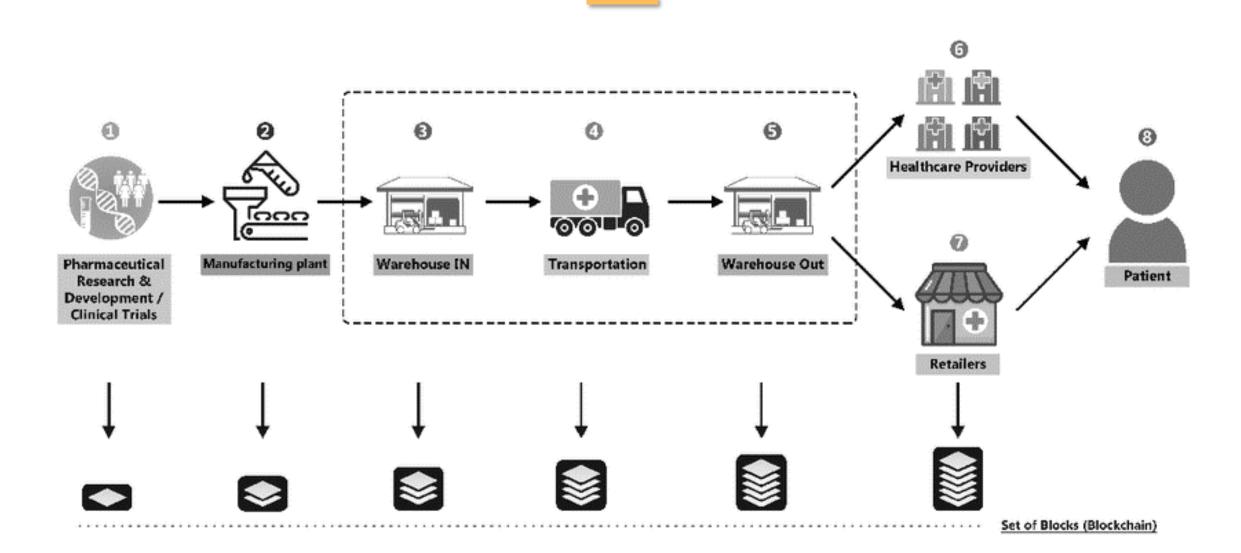
DeepTrace and its Areas of Interest in

Case Study: Food Supply Chain

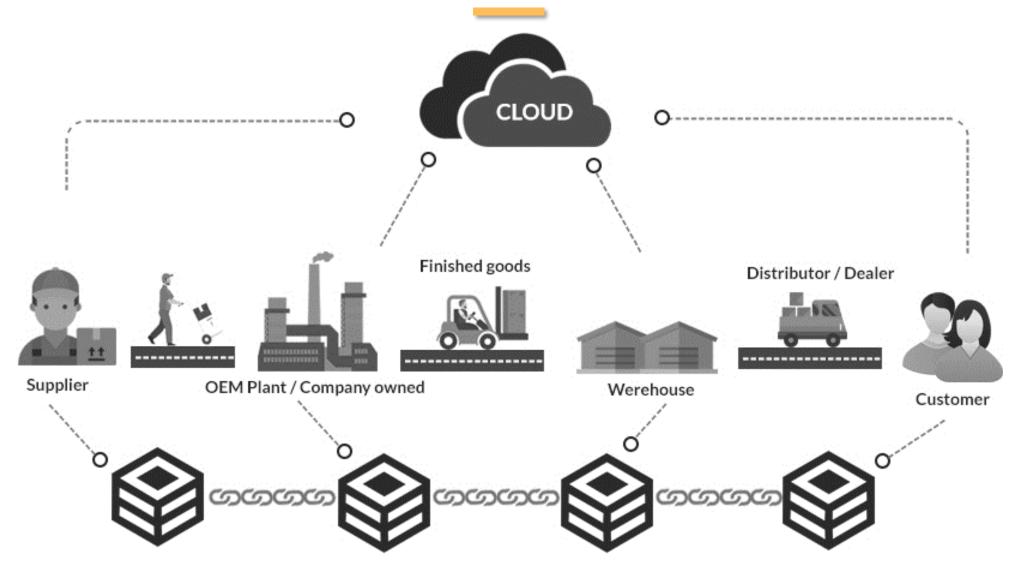




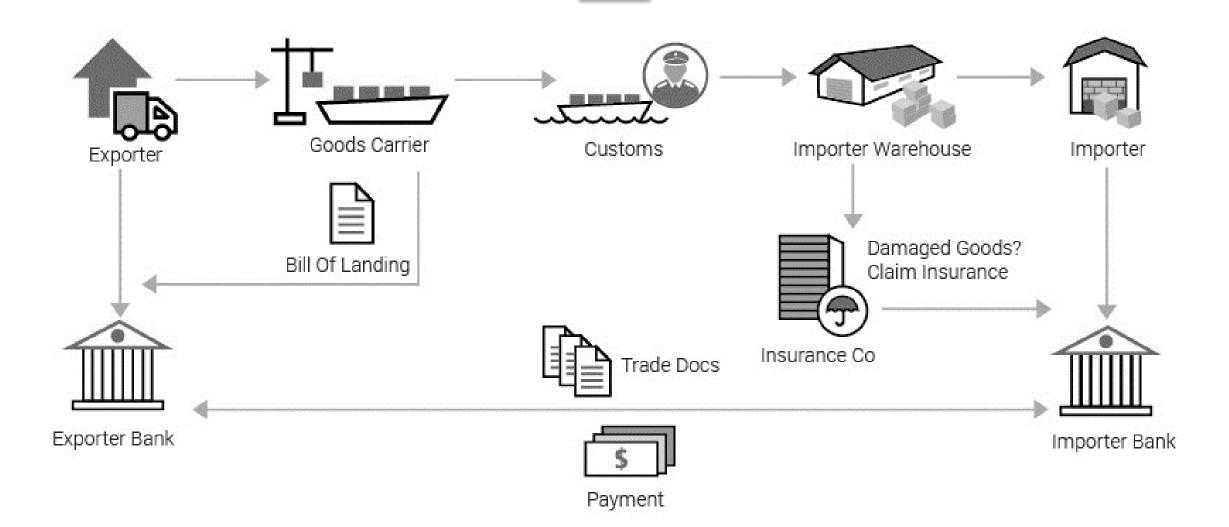
Case Study: Pharma



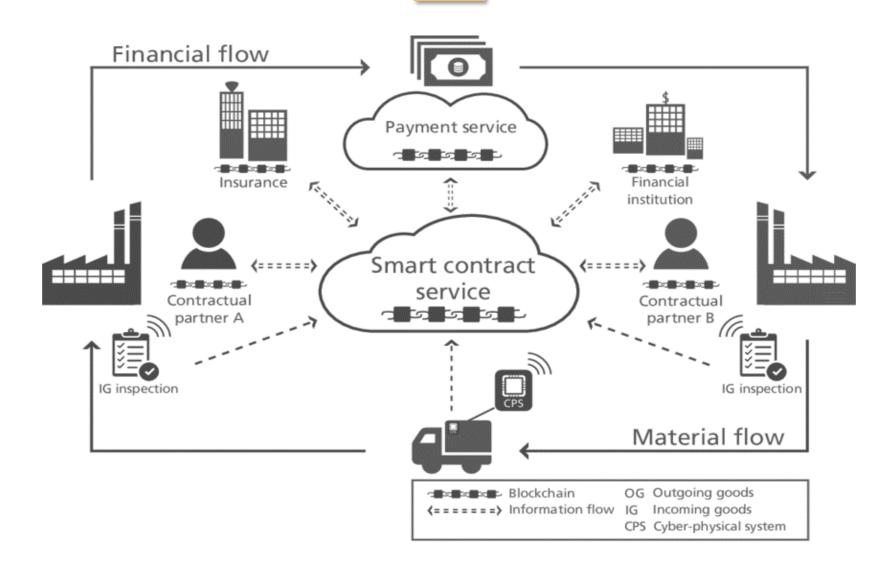
Case Study: Automotive Industry



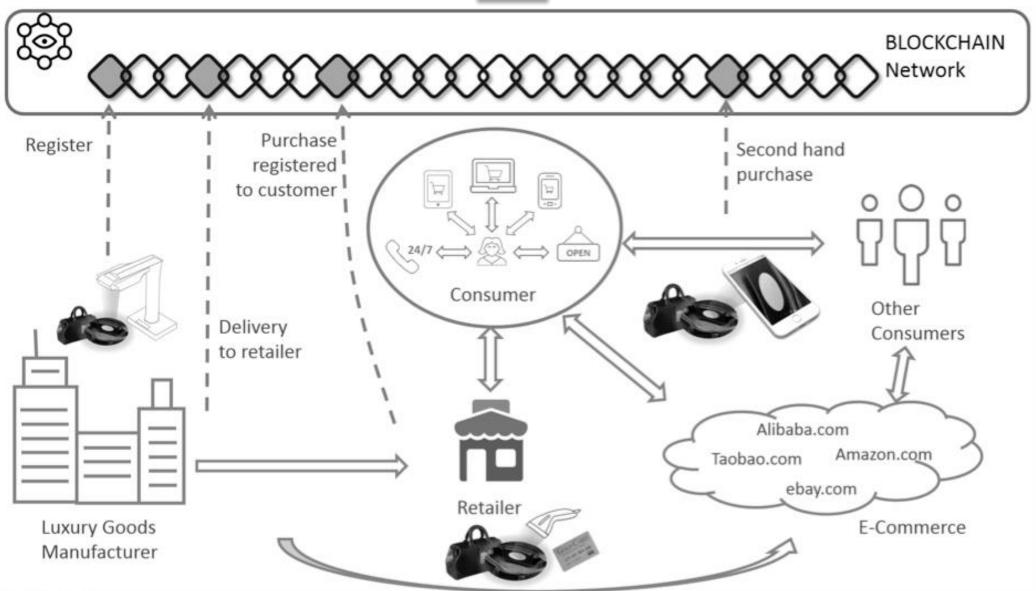
Case Study: Shipping



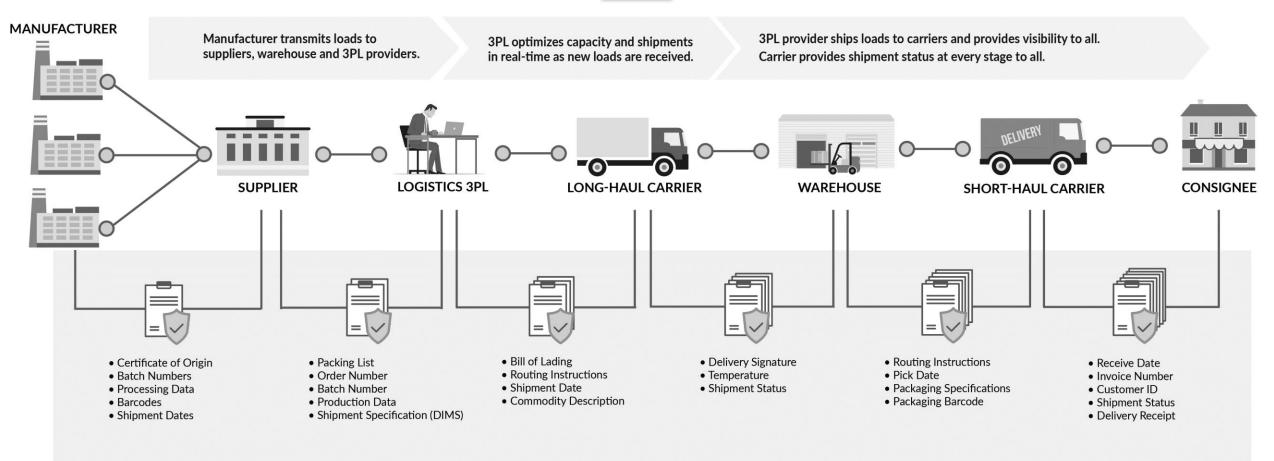
Case Study: Electronics Goods



Case Study: Ecommerce



Case Study: Logistics



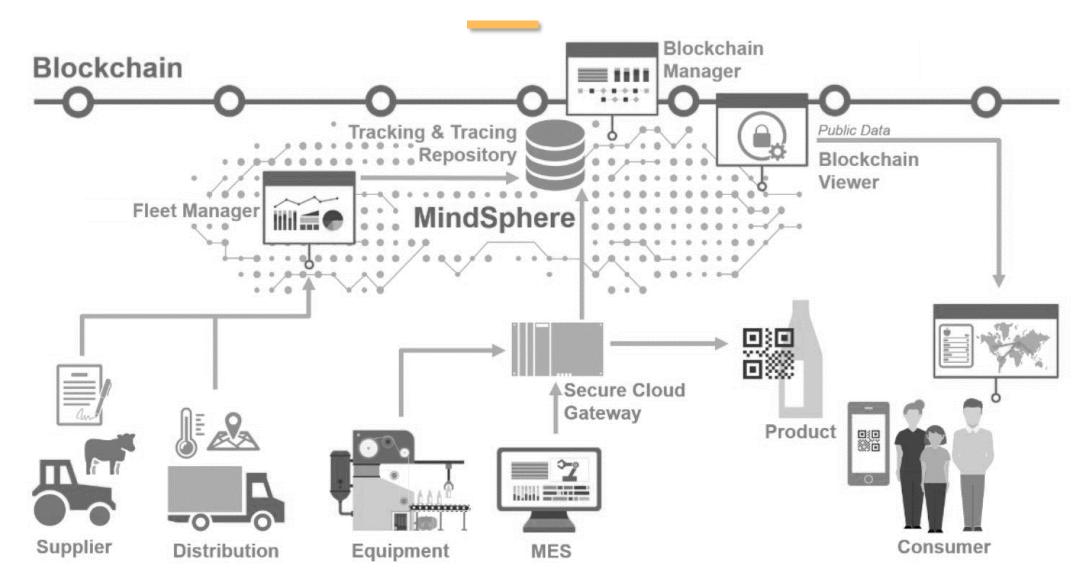
LOGISTICS BLOCKCHAIN CONSORTIUM

Identical encrypted distributed ledger via the Internet

Smart Contracts orchestrating shipment transaction flow based on codified parameters, process triggers and algorithms.

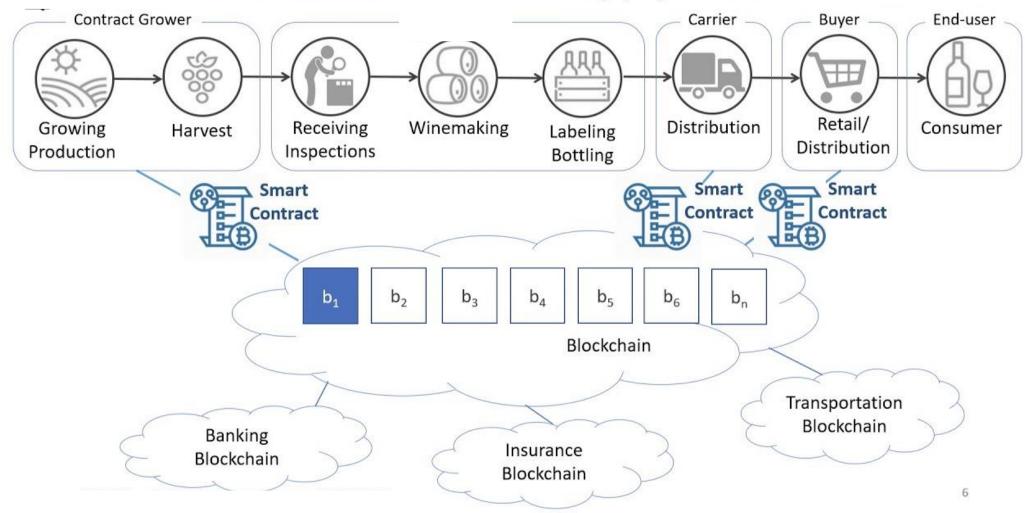
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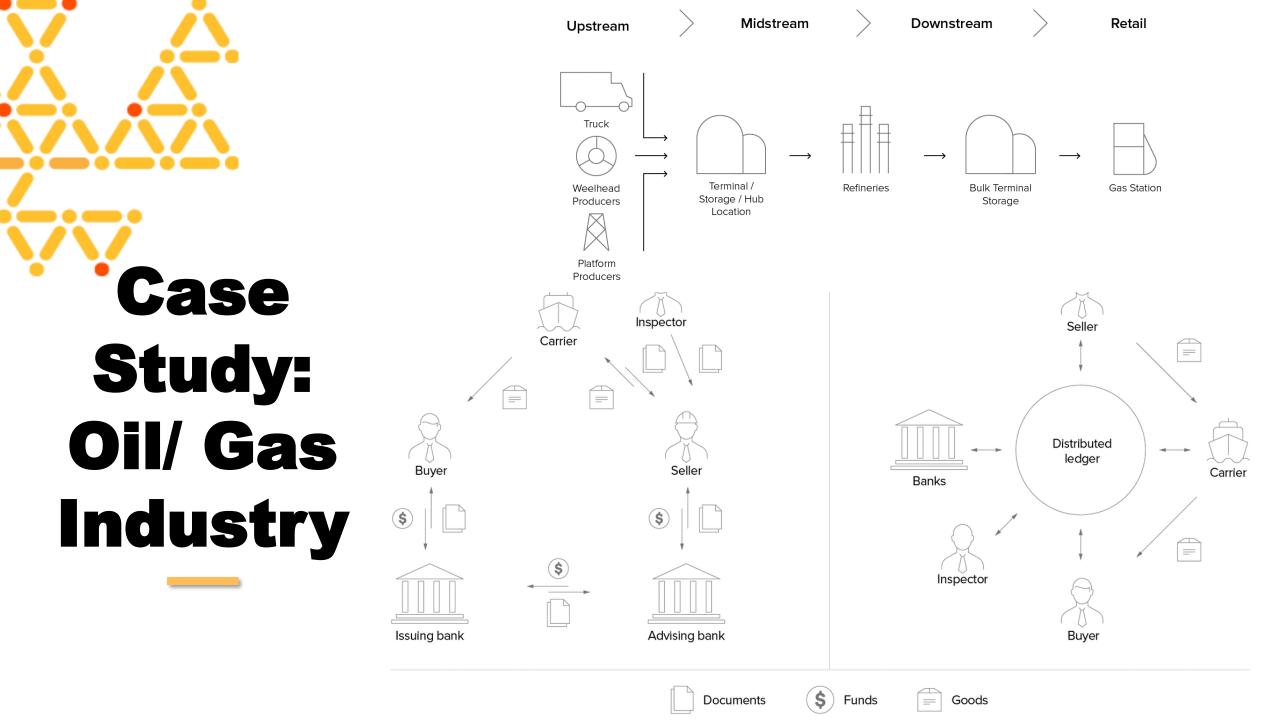
Case Study: Consumer Goods



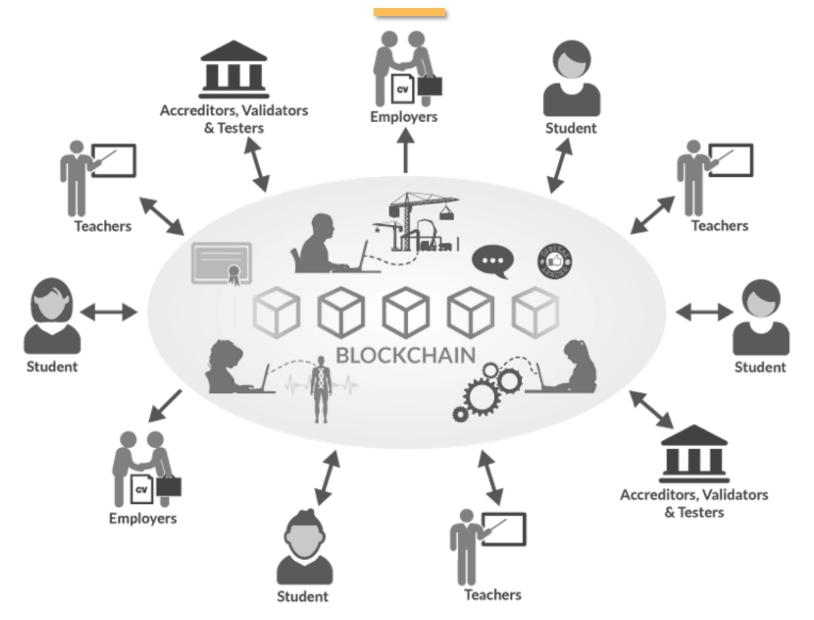
Case Study: Alcohol

Blockchain Enabled Supply Chain

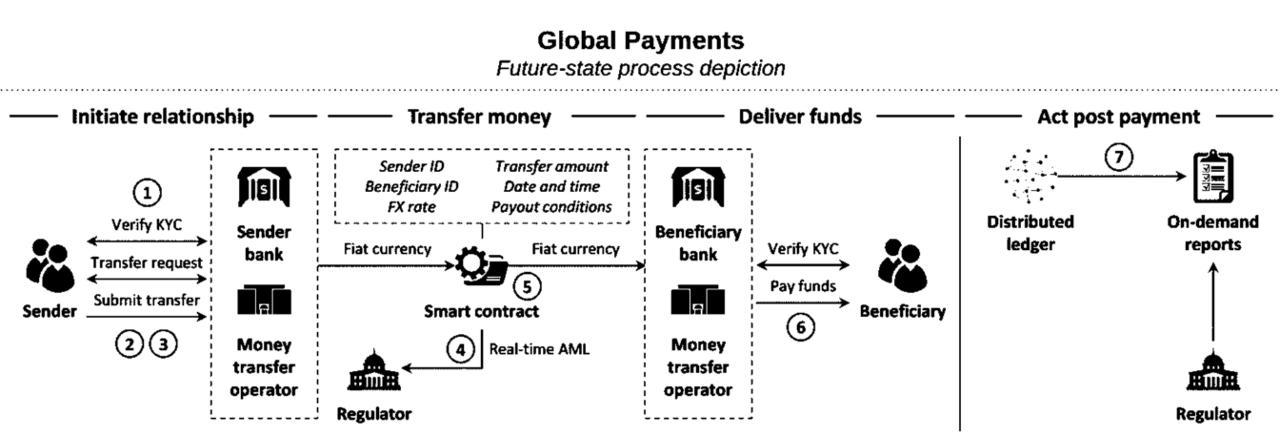




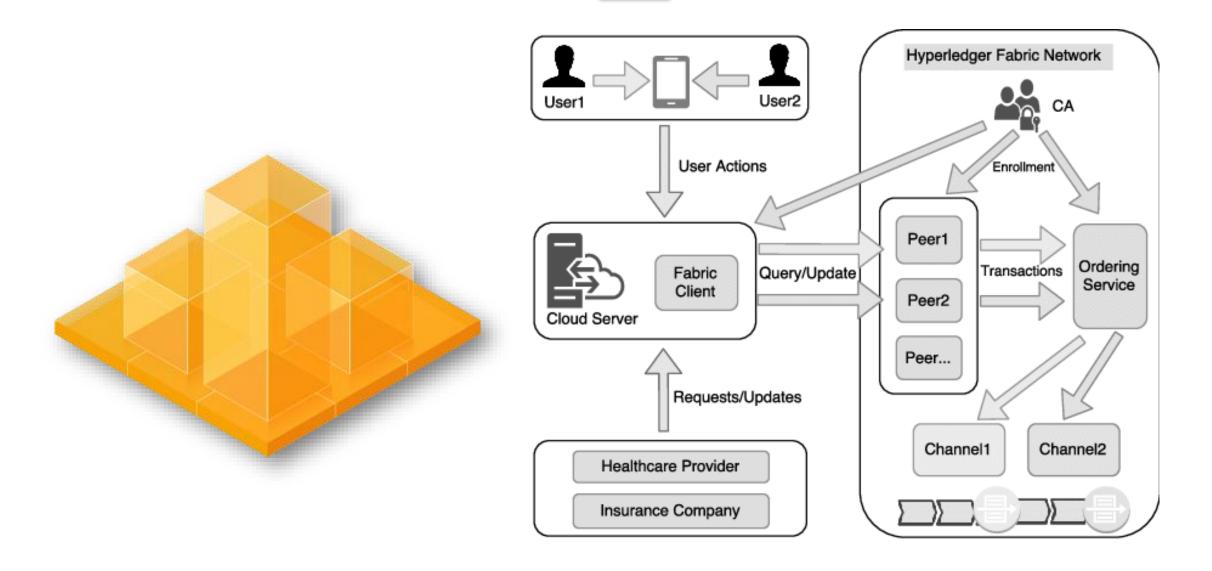
Case Study: Education Industry

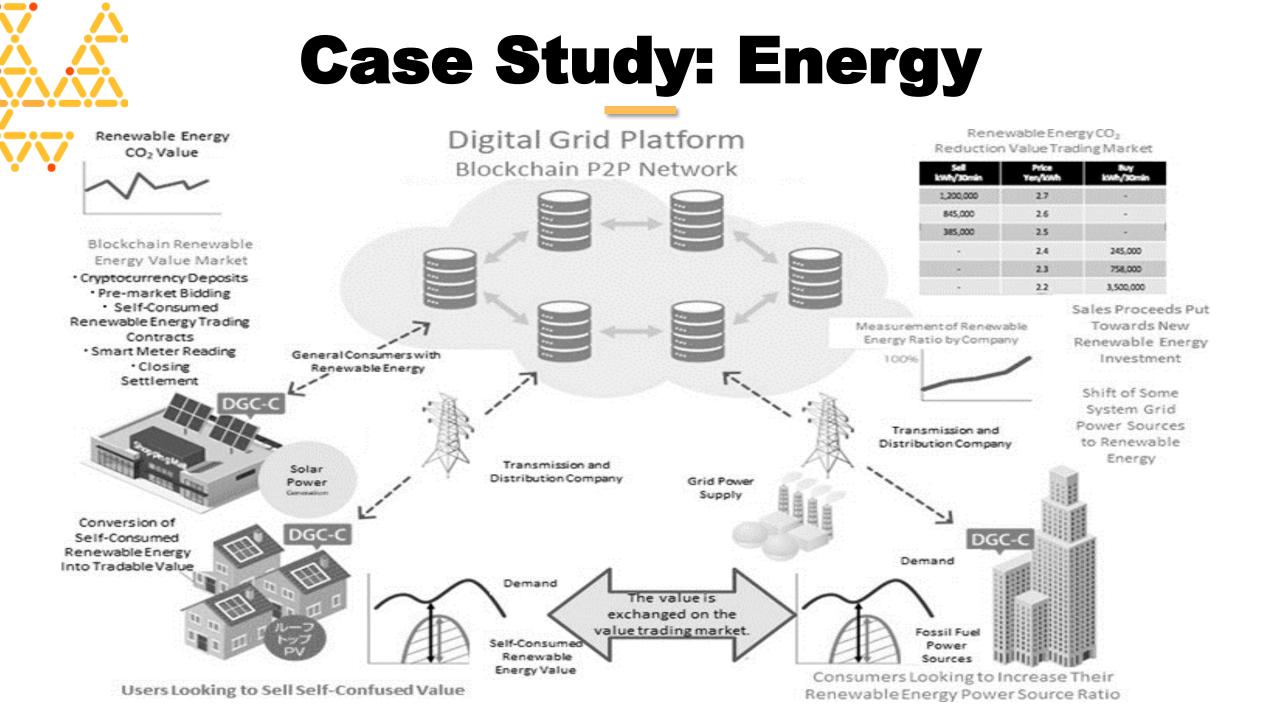


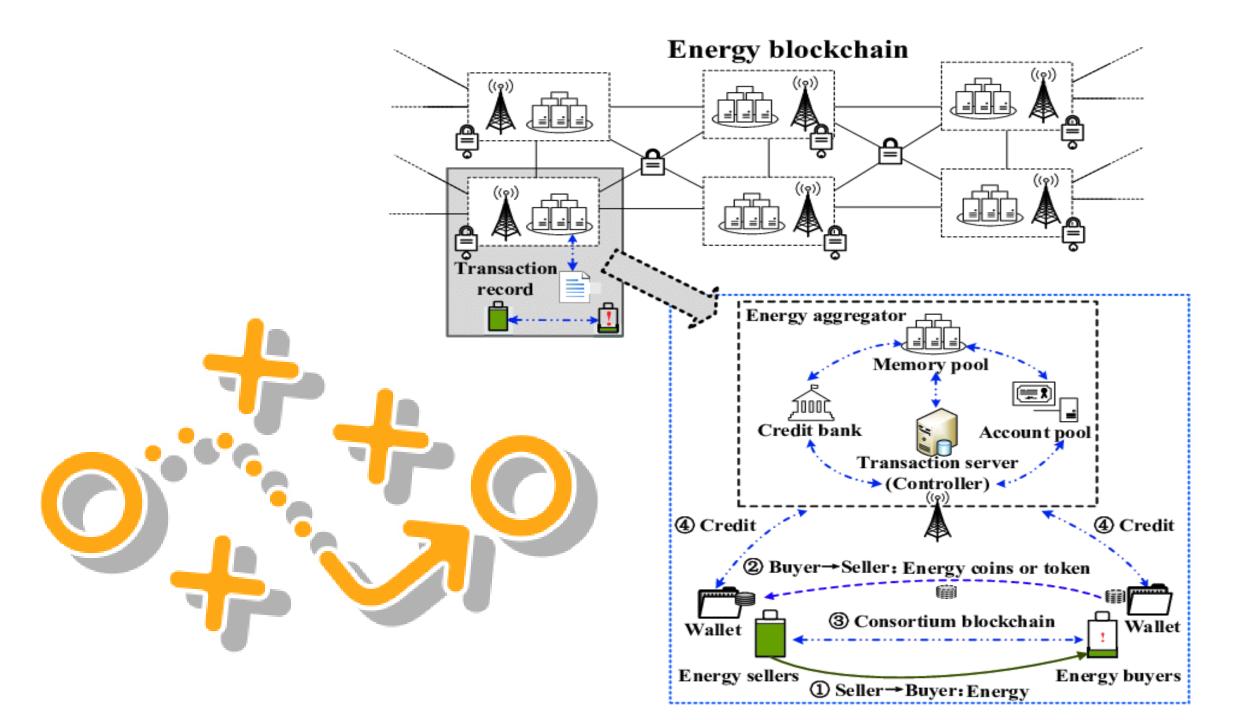
Case Study: Financial Industry



Case Study: Healthcare/ Data









Thank You

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